



Private Sector and the SDGs

Joining forces for a brighter future

Moldova Business Week
16 September 2022



UNITED NATIONS
MOLDOVA



**United Nations funds and programmes, specialized agencies
and other United Nations entities working in Moldova**



Resident Coordinator Office UN Moldova

Moldova 2021 SDG Progress

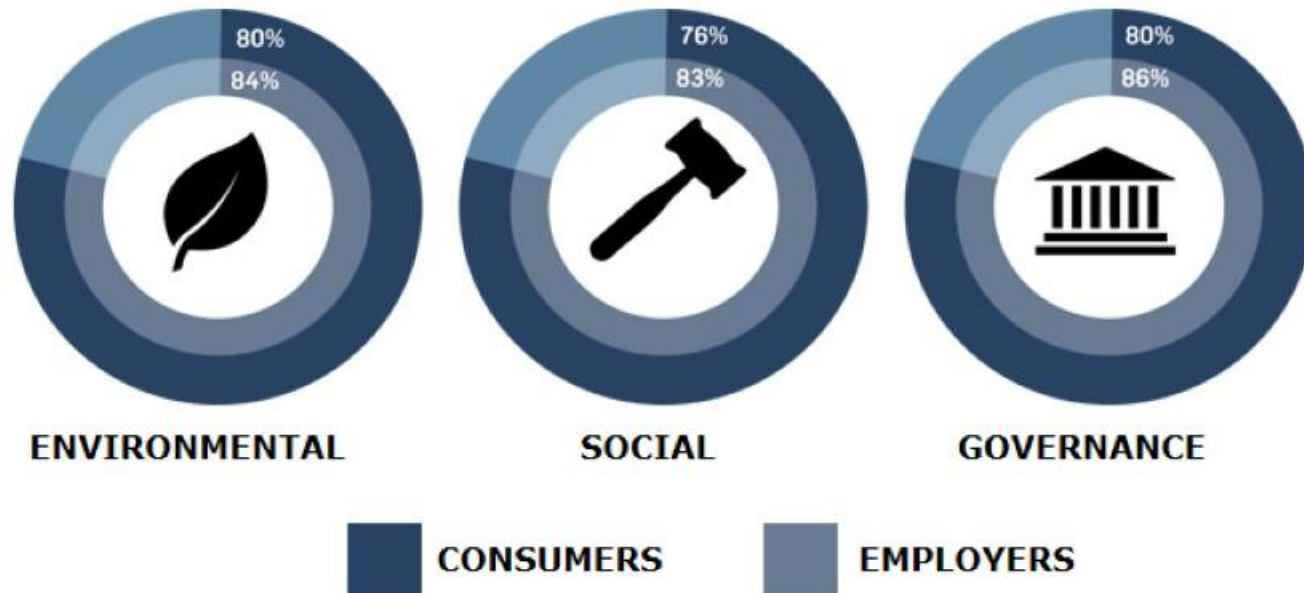


Why Sustainability in business is important?

- A sustainable business is an enterprise that has a minimal negative impact or, on the contrary, a positive effect on the global or local environment, community, society, or economy.
- Natural disasters, climate change, environmental pollution and degradation, social unrest or economic and gender disparity can damage long-term prosperity and therefore the business itself.
- Global challenges are in need of solutions that the private sector can deliver, representing a large and growing market for business innovation.

CONSUMER AND EMPLOYEE EXPECTATIONS

I AM MORE LIKELY TO BUY FROM / WORK FOR A COMPANY THAT STANDS UP FOR:



73%

of CEOs say that consumers have the biggest impact on the way they manage sustainability

83%

of consumers think companies should be actively shaping ESG best practices

CEOs SEE THE FUTURE BUSINESS VALUE

99%

OF CEOs FROM COMPANIES WITH MORE THAN US\$1 BILLION IN ANNUAL REVENUES BELIEVE SUSTAINABILITY WILL BE IMPORTANT TO THE FUTURE SUCCESS OF THEIR BUSINESS

BRAND INCREASE



REVENUE GROWTH



RISK MITIGATION



COST REDUCTION



KEY

- Creating value today
- Creating value in the next 5 - 10 years

DELIVERING BUSINESS GOALS

WHEN A COMPANY EMBEDS SUSTAINABILITY IN ITS STRATEGY AND PRACTICE, IT...

IMPROVES:

- Customer Loyalty
- Employee Relations
- Operational Efficiency
- Stakeholder Engagement
- Supplier Relations
- Sales & Marketing
- Risk Management
- Media Coverage
- Innovation

DRIVES:

- Greater Profitability
- Higher Corporate Valuation
- Lower Cost of Capital

DELIVERS:

- Short-Term and Long-Term Value Creation for Shareholders and Society

IMPROVED FINANCIAL PERFORMANCE

Arabesque / University of Oxford
Meta-analysis of 200 Academic Studies

GOOD ESG PERFORMANCE RESULTS IN:

50%

Lower cost of capital

88%

Better operational performance

80%

Better stock price performance

7%

Higher Return on Equity (ROE)

During COVID-19, companies with higher ESG scores performed 50% better than their peers (Bloomberg)

JUST US Large Cap Diversified Index vs Russell 1000 Tracking Total Return



UN Moldova & Private Sector

- More than 20 past & active Partnerships in various areas

<p>Emergency Support</p>		<p>Orange, European Space Agency, Premier Energy</p> <ul style="list-style-type: none"> • Collaborative data platform which helped optimize infrastructure and public services • Helped protect people during COVID with restrictive measures 	 <p>Empowered lives. Resilient nations.</p>
<p>Social support & Inclusion</p>		<p>Moldcell, Orange, Premier-Energy, Panilino, Fidesco, Asena Textil</p> <ul style="list-style-type: none"> • Improving work-life balance for employees by introduction of family friendly policies companies • Socialize elderly with youth and decrease isolation through mobile technology • Digital inclusion for social and e-health services • Integration of people with disabilities and fight stigma and isolation • Promote gender equality and combat violence against women 	
<p>Sustainability and Energy efficiency</p>		<p>Metro Cash& Carry, Premier Energy,</p> <ul style="list-style-type: none"> • Decrease of plastic bags use by customers of M C&C • Reduction of energy consumption • Reducing electrical hazards and accidents among children 	 <p>Empowered lives. Resilient nations.</p>

Areas for engagement

- Assessment of SDG contribution and alignment & development of Sustainability Strategies
- Cooperation on specific sustainability initiatives with a focus on inclusion (gender, human rights, youth, people with disabilities etc.)
- Contribute to UN key actions and advocacy campaigns
- Ecologization initiatives for enterprises and industrial parks
- Initiatives to motivate students studying abroad to return to Moldova
- Development and placement of investment products for migrants
- Valorising the returning migrants- integration into sectors with biggest gaps

THANK YOU

UN Resident Coordinator Office

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