



CATALOGUE OF WOMEN PRODUCERS

LOCAL

NATURAL

SUSTAINABLE





Due to systemic gender-based obstacles, female entrepreneurs, especially small local producers and rural women business owners, have lower incomes and profits than businesses led by men.

However, statistical data show that the economic and financial results of women-owned enterprises reach or even outweigh the results of male-owned enterprises if they operate on equal terms. The economic impact of the pandemic has also affected women to a greater extent, especially women entrepreneurs.

Nevertheless, women producers demonstrate the resilience and drive to reduce existing inequalities, contribute to economic growth and bring high added value to the national economy.

It is very important for us to support women producers in developing their businesses, which will ensure equal, sustainable growth not only in their respective sectors but also in the entire economy.



Her Excellency Katarina Fried
The Ambassador of Sweden in Chisinau



Regarding the Republic of Moldova's national efforts, progress in developing and promoting policies to economically empower local women producers, including those in rural areas, and facilitating the development of local affairs are noticeable.

Thanks to development assistance from Sweden, various economic development projects, including those dedicated to women entrepreneurs, are being supported.

We try to complement government efforts and, through this assistance, give women producers the possibility to access different funds and opportunities.

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Chişinău



GRANOLEYA

Gulpe Victoria



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www.granoleya.md



@granoleya



@granoleya



Granola and cereals

GRANOLEYA

“

My passion for making granola started out of a desire to add a new twist to traditional dishes. This is how **Granoleya**, the local granola, was born — straight from the warm oven of a kitchen, where the love for taste and health reigns. It is delicious and we warmly recommend it for breakfast, lunch or dinner!

” 7

Chişinău



MIC DEJUN

Rudico Ecaterina



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@fulgi.mic.dejun



@FulgiMicDejun



Granola and cereals

MIC DEJUN

“ We started from a challenge, a trial — the desire and the dream of becoming an entrepreneur. That is how the business came about! It continues to be my great challenge, but with each crisis overcome we discover new opportunities. We work every day, making efforts to see this dream come true. I am happy with the results obtained, and we offer with much love a healthy breakfast for your family. ”



Florești

Ronți

Sobol Angela



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@Fulgi-de-Cereale-RONȚI



Granola and cereals

Ronți

“

Many products... minimal quality. Out of concern for my family, out of the need to provide children with a healthy breakfast, **Ronți** appeared – cereal flakes without gluten, preservatives and dyes. With the same care and love, we offer our products to you.

” 11



ADA MANUFACTURE

Agafonov Anastasia



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@ada_manufacture



@adamanufacture



Dried fruits and pastilles

ADA MANUFACTURE

“

We started our business with the idea of creating healthy sweets that even small children can eat. It was initially for my own consumption, but as more people tasted it, interest in our products grew. The quality of the raw material is crucial: we use only fresh and high-quality fruit. Our customers' satisfaction and their loyalty is the highest praise we receive for our work.

” 13



Nisporeni



FLAVORYA

Buhnă Valentina



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@flavorya



@Flavorya.org



Dried fruits and pastilles

FLAVORYA

“ Inspired by the diversity of tastes, aromas and colours, **Flavorya** captures the essence of nature and reinvents it in healthy dehydrated products. Thanks to the passion in our own kitchen, our products are being appreciated locally and internationally. Through work and perseverance, we manage to conquer new borders with our unmistakable tastes.

Ialoveni



Sublim

Caisîn Daniela



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@fructeliofilizat



@fructeliofilizate.md



Dried fruits and pastilles

Sublim

“ Out of the desire to bring a new and healthy product to the consumer’s table, we decided to invest in modern lyophilisation equipment in 2020. Freeze drying is the best preservation method known to the food industry; products keep 96 per cent of their properties and benefits. We are working on diversifying our range of products, and we want to produce our own raw materials to fully ensure their quality.



Criuleni



Fruits & berries

Castraveț Ludmila



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@pistil.md



www.pistil.md



Dried fruits and pastilles

Fruits & berries

“ My love for the taste of home led me to open my own business making natural vegan desserts that can be eaten right from the first year of life. With over 20 years of experience in the field of drying fruits, I present to you “Delights from Nature,” a slogan that brings together the taste, quality, safety and flavour of Moldovan fruits preserved through dehydration.



Nisporeni



RO DO

Morozan-Cibotaru Luminița



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@Rodo_by_roada_domneasca



www.rodo.md



@rodo.by.roada.domneasca



Dried fruits and pastilles

RO DO

“ **RO DO** by Rooda Domneasca products are only made with fresh, high-quality plums and apples grow in their own orchards. We are a company that fully ensures the quality of the product, from the process of cultivation to the collection and processing of fruits. Strictly supervising each stage, we produce dried plums, chips, rings and apple crackers. ”



Chişinău



ChocoMagic

Budan Alina



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@chocomagic.md



www.chocomagic.md



@ChocoMagic



Chocolate, jam and nut pastes

ChocoMagic

“

It started with the desire to give my children real chocolate. Using a simple recipe, we ended up experimenting with additives and natural flavours, and by the end of 2021, we were nominated and awarded Notorium's Brand of the Year 2021. We will continue to spoil you with new tastes of real and healthy chocolates.



Chişinău



Moft Dulce

Hadjivu Nadejda



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@Moft.dulce



www.moft-dulce.md



@Moft.dulce



Chocolate, jam and nut pastes

Moft Dulce

“ Our small production started in the USA, from where we returned to Moldova with the dream of offering a sweet treat for domestic consumers. Thus, we have created a wide assortment of healthy products using nut pastes and caramel. And even if it sometimes seems impossible, we want Moldovan food trends to reach as far as possible. ”



Soroca



Lefrucom

Cetulean Stela



+373 69 262 519



www.lefrucom.com



@lefrucom



Chocolate, jam and nut pastes

Lefrucom

“ Drying is the best solution to maintain the taste and nutritional qualities of fruits for a long time. And with the purchase of the fruit chocolate coating line, we expanded our range of products. As a result, plums, walnuts, cherries, sour cherries, chocolate-glazed apples as well as tomatoes, beetroot or dried pumpkins are just some of the delights offered to our consumers.



Nisporeni



Sweet and Chilli

Uşurelu Diana



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@sweet.andchilli



Chocolate, jam and nut pastes

Sweet and Chilli

“ One summer, I planted sweet peppers with my family, hoping for a rich harvest, but in autumn I was surprised to discover that the peppers were... hot. The inspiration for this product came from a Romanian hot pepper recipe, which we adapted to consumer tastes by using different additives to please everyone. This is how **Sweet and Chilli** was born. ”



Chişinău



Flori pentru curtea ta

Graur Cătălina



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@flori_pentru_curtea_ta



@floripentrucurteata



Flowers, teas and herbs

Flori pentru curtea ta

“

For 13 years, we have been growing beautiful plants with love and care. Our flowers radiate love, tenderness and joy to those who receive them and those who give them. We gladly share this gift.



Bălți



Flower-Shop

Erhan Ina



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@Flower-Shop



Flowers, teas and herbs

Flower-Shop

“

My business is a perfect symbiosis of knowledge, studies in the horticultural field and passion. It offers therapy through beauty, colour and fragrance, with around 80 varieties of roses and other types of flowers. A thriving business literally and not figuratively.



Donduşeni



Levantica.eu

Sincu Ala



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@levantica.eu



@Levantica.eu



Flowers, teas and herbs

Levantica.eu

“**Levantica** is a family business, which was started out of the sheer desire to preserve and capitalize our inherited land. As simple as it sounds, it is true. In 2020, we entered the market with our first products, which we developed and diversified. We now have a wide range derived from lavender. Our goal is to provide an experience that goes beyond consumer expectations.



Sângerei



Aroma Naturii

Balahtari Anna



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@aromanatur



@aromanatur



Flowers, teas and herbs

Aroma Naturii

“ Every year, we collect plants and flowers for our family’s tea consumption. Later, I bought a small dehydrator for dehydrating plants and attended my first fair in 2019, where I was pleasantly surprised by the sales and customer reaction. Namely, the customers’ appreciation motivated and inspired me to bring to the market aromatic, natural and very tasty herbal teas.



Chişinău

G&M MAGIC SOAP

Moroşan Galina



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@Galina010



@gmmagicsoap



Soaps, candles and natural cosmetics

G&M MAGIC SOAP

“

I was inspired after visiting a natural soap shop abroad. My first intention was to produce natural soap for my family. Over time, I expanded the range and volume of production, but the quality and my love in each soap bubble remained constant.



Râșcani



Prisaca Bunicii

Condrațchi Zinovia



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@PrisacaBunicii



Anenii Noi

ApiCandle

Zaițev Olga



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@ApiCandle



Soaps, candles and natural cosmetics

ApiCandle

“Candles have always fascinated me, especially handmade ones. I created my first jar candle using the wax that remained after harvesting honey from a beehive. I experimented and studied a lot until I learned the secrets of this craft. This is how **ApiCandle** came to be — candles made from natural beeswax, unique due to their special colour and aroma. My dream is to organize a workshop for children, where they can develop a love for natural products and the art of beauty.



Tiraspol

OlyNaturel

Zamorina Olga



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@olynaturel



www.olynaturel.md



@olynaturel



Soaps, candles and natural cosmetics

OlyNaturel

“

It all began as a hobby I had for natural cosmetics. Over time, I began exhibiting my products in specialized fairs and those first sales gave me wings. I already have clients and customers, and their numbers are increasing. I continue to develop the range of products and delight women with quality natural cosmetics.

●
Cahul

Mure de Pădure

Țiu Olga



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@mure.depature.5



Fruits, nuts and berries

Mure de Pădure

“ Out of a desire to create my own business at home, I planted my first hectares of blackberries. They are less known in the local market, so along with selling them, we also share knowledge about the vitamins they contain and their multiple health benefits. We lovingly bring to the table of our consumers quality products with genuine taste.



Hîncești

Ținuta Bucium

Chișcă Rodica



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www.plums-moldova.com



@tinuta.bucium



Fruits, nuts and berries

Ținuta Bucium

“ Having returned to the country, I established a plum plantation in my hometown. With small but assured steps, I am developing my business. We produce fresh plums, but we also launched a new product — plum brandy. To make genuine brandy, we only use fresh, quality fruits, and we continue to enjoy the highest appreciation from our customers.



Căușeni

Alun Ecologic

Nițoreanu Svetlana



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@oro_del_bosco



Fruits, nuts and berries

Alun Ecologic

“

Spontaneous ideas are the most ingenious. This business idea arose from my love for healthy and ecological products. We have encountered difficulties and challenges, but we are still working to bring the buyer quality, ecological and healthy almonds, grown with love on clean land.

” 51



Ungheni



FrigoDorAgro

Vetrici Elena



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www.goji.md



Fruits, nuts and berries

FrigoDorAgro

“

With 200 plants, we now maintain a goji plantation that has an area of six hectares and contains four cold rooms, two dryers and a processing line. Our plans for the future come down to receiving product certification and obtaining international certificates to export goji juices and mixed berry jams.



Orhei



POMRUBUS

Pompuş Irina



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@POMRUBUS



Fruits, nuts and berries

POMRUBUS

“ I decided to grow blackberries out of my great passion for plants and nature. I chose blackberries because not only are they a crop that can be grown ecologically, with minimal impact on the environment, but they also have impressive benefits for human health. My business means a lot of work, but it’s work that comes with a sweet taste and well-deserved success!



Edineț



ZMEURA NOASTRĂ

Macovei Inna



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@zmeuranoastra



@Zmeura Noastră



Fruits, nuts and berries

ZMEURA NOASTRĂ

“

We started growing raspberries out of our care and love for the environment and people. We invested all our savings in a small raspberry plantation and gradually expanded it to three hectares. Local fairs are the place where we sell our products and exchange our experiences with other producers. This is how the idea of producing raspberry jams, liquor and juices came about.



Căușeni



Veronika KăpșuniKa

Malcocean Veronica



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Veronika KăpșuniKa



Fruits, nuts and berries

Veronika Kăpșunika

“ The idea began while I was living in Italy, where I picked berries. I was impressed by the amount of tree varieties as well as the aromas and delicious tastes. Upon returning to Moldova, I built two greenhouses filled with strawberries, and after four years I expanded to 12 greenhouses, in which I invested every coin I earned. I take pride in what I do. I not only have my own satisfaction but also that of satisfied customers!



Ialoveni



MoBerry

Căpățînă Ina



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@moberry_md



www.moberry.md



BerryMania



Fruits, nuts and berries

MoBerry

“ My idea to process fruits and berries began seven years ago. I studied the market and supply and demand. Later, along with other entrepreneurs, I helped found a cooperative of entrepreneurs to capitalize on the finished product. We faced various challenges but managed to develop the business despite all the difficulties. We dream of exporting to Romania and Austria, where our products are appreciated and much awaited.



Chişinău



Dulciurile Basarabencelor

Pleşca Rita



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@dulciurilebasarabencelor1



Bread and bread products

Dulciurile Basarabencelor

“


From my great childhood passion came the idea of making handmade gingerbread according to an old recipe, adapted to modern tastes and shapes. The biggest difficulty is promoting the product, but thanks to the fairs, people know, buy and appreciate them. Next, I want to put on a craft workshop where we can prepare gingerbread together with visitors.

Chişinău

Paste CuCa
PASTE
paste de casă
FĂCUTE ÎN MOLDOVA

...se personal pentru că ai ales
...într-o lume foarte competitivă
...incert că ai de unde alege.
...nelor noastre susţu o echipă de
...se dedică cu trup şi suflet
...frământare de aluat.
...ă ai ales un produs fabricat
...susţu mica noastră afacere.

... "Alina Aliona" din Chişinău
... Salavani 23, tel. +373 797 74 177

 Paste CuCa

Paste CuCa

Vrabie Aliona



+373 797 749 17



@pastecuca



@pastecuca



Bread and bread products

Paste CuCa

“

The idea of producing homemade pasta noodles came from my passion for traditional dishes! The business develops with small steps and a lot of responsibility. We work hard and with dedication to be the best so that we increase sales and even export!



Strășeni



Casa Bunicuței

Ursu Feodora



+373 790 793 99



@casabunicuteifeo



Bread and bread products

Casa Bunicuței

“

Bread is and will always be the main product on our table. Our products invoke the taste of homemade bread and the sweets of childhood, made with care for traditions and authentic recipes. We offer our consumers bread with the taste of childhood and the longing for grandparents and home.



Căușeni



Taralli Covrigei

Gadimba Alexandra



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@taralli.covrigei



Taralli Covrigei



Bread and bread products

Taralli Covrigei

“

The idea began while I was revitalizing my grandparents' mill so that it would not “die” due to a lack of customers. We thought it would be good to produce pretzels but ones that are less common: pretzels with wine, according to the Italian recipe. We experimented with flavors and additives, increasing the variety of pretzels.

Anenii Noi

GorganElena-A

ApiHerb

Gorgan Elena



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piHerb

Honey and bee products

ApiHerb

“ My passion for plants with therapeutic properties started on the banks of the Danube, passed down to me by my grandmother and mother. Over time, the passion changed my life. I cultivate and continue to study medicinal plants and their benefits for human health, especially in combination with a product as miraculous as bee honey.

” 71



Chişinău

Honey House

Rusnac Victoria



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@HoneyHouse.md



Honey and bee products

Honey House

“ Six years ago, my grandfather, a third generation beekeeper, was left with a large amount of honey that he could not sell. I looked for solutions by studying the market and realized there was very little local honey on store shelves. In order for my grandfather’s honey to reach stores, it needed to be a legal entity, quality and certified honey, and packaged and labeled nicely.. so I got down to business. I have hope, courage, will and a desire to offer the best honey for people’s health. ”

Călărași



Stupina din Codrii Moldovei

Sobol Victoria



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@stupina_din_codrii_moldovei



@MiereBravicea



www.stupinacodrilor.md



Honey and bee products

Stupina din Codrii Moldovei

“ This business was born out of the enthusiasm and love of two young students. We started with 10 families of bees, and after a few years we not only increased the number of hives but also managed to open the doors of an agro-tourist guest-house. We are waiting for you to take trips to see the bees, do product tastings, relax in the heart of nature, do apitherapy, have fun and eat delicious food!

Ialoveni

Stupina Beesmart

Bolocan Cristina



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@stupinabeesmart



@stupinabeesmart



Honey and bee products

Stupina Beesmart

“

My business began with the idea of making full use of bee honey, preserving the concept of harmony with nature and finding myself totally in what I do. This is how I came to bring the most natural and tasty honey to your table, give you candles made from natural beeswax and delight you with the most special gifts.

” 77



Ialoveni



Stupina Mărioarei

Munteanu Ecaterina



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@stupina2016



Honey and bee products

Stupina Mărioarei

“

This business, which I continue to develop today, emerged out of my love for bees and nature and my desire to promote a healthy lifestyle. Bee honey with multiple health benefits is a source of inspiration for me and those who work around me. It is the gift of nature offered to you with love!

” 79

●
Ștefan
Vodă



Aur Dulce

Pîslari Svetlana



+373 695 333 26



@aur_dulce



@MiereAurDulce



Honey and bee products

Aur Dulce

“

Our business is a family business, born out of our love and passion for bees. We started the activity from scratch, only using 20 hives at first, guided only by enthusiasm and the dream to run our own business. With a lot of work and dedication, both small and large, we managed to realize our dream.

” 81



Călărași

Deliciul Florilor

Chicu Svetlana



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deliciul.florilor



@deliciulflorilor



Honey and bee products

Deliciul Florilor

“

In 2016, we bought eight beehives and worked with the whole bee family, small and large, so that today we can enjoy the fruit of about 100 families. We want to double the number of bee families and develop a sweet and healthy business that we and our children can be proud of.



Strășeni

ШокоМёд

Vasilov Natalia



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@shokomiod



Honey and bee products

ШокоМёд

“

From the start, the idea was to be closer to nature! That's why we bought a plot of land in the heart of the Codru forests and planted 15,000 acacias and other trees for our bees. With a lot of work and perseverance, the business grows and we enjoy the fruits of our labour. We participate in fairs, where our loyal customers await us.

” 85



Ștefan
Vodă



Dulce Dar

Belecciu Natalia



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@dulcedarcumiere



@dulcedarcumiere



Honey and bee products

Dulce Dar

“**Dulce Dar** not only offers high-quality bee products but also a wide range of healthy and tasty gifts. It all started five years ago, born out of a passion for beekeeping and being a small family business. We continue to promote the miraculous qualities of honey and develop a new concept of consumption through healthy and tasty gifts.



Nisporeni

APICOLA MIRON

Miron Natalia



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@apicola_miron



www.apicolamiron.md



@apicolamiron



Honey and bee products

APICOLA MIRON

“

The great passion of my husband, a fifth generation beekeeper, motivated me and made me love bees and this job! We have developed our family business together, in which we are both involved with love and dedication. With each splash of honey, we offer the love and care of the bees, the taste of the flowers and the blue of the sky as a gift.

” 89



Cahul



Kavarma de Slobozia Mare

Bratu Marcela



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Kavarma de Slobozia Mare "Miorita"



Cheeses and meat products

Kavarma de Slobozia Mare

“ My business is rooted in my love of animals and my childhood interest in raising sheep. The business has gained momentum and is developing harmoniously, and today we can already enjoy the results we have achieved. Our product “Kavarma de slobozia Mare” and “Miorița” are in demand in domestic and foreign markets. Although we do not do direct exporting, our products have reached many European countries.



Soroca

Vita-Biofarm

Catlabuga Ludmila



+373 601 45 004



Cheeses and meat products

Vita-Biofarm

“ Using three old stables obtained at a value rate from a former Soviet farm I — an accountant by profession — launched myself into animal husbandry. The only plan I began with (and it hasn't changed) was to achieve a closed-loop product cycle in order to bring our consumers an integral, high-quality, and safe product, for which I take responsibility.



Fălești



LENCAUȚAN MEAT

Lencauțan Svetlana



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Bunătăți de la Familia Lencauțan



Cheeses and meat products

LENCAUȚAN MEAT

“ We care about what we put on the tables of our children. Out of love for a healthy diet, we began our difficult journey in 2006 by creating a specialized business producing authentic smoked meat without chemicals and additives, exclusively baked on oak fire. Our parents’ backyard in the town of Catranic train station has become the perfect place for our business. We work daily to prepare the most delicious and natural meat products.



Vismalv

Țurcanu Aliona



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@_ferma_vismalv



SRL "Vismalv"



Cheeses and meat products

Vismalv

“

We began with a few sheeps given to us by our parents. Over time, we continued to invest hard work and accumulated money so that we are able to bring consumers quality cheeses today, made from the natural milk of our own sheeps and goat farm and processed in our mini, sanitary factory.

” 97



Chişinău



Lurity

Carabeţchi Ana & Iamboglo Alina



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www.lurity.md



Lurity Hand Made



Handicrafts and handmade products

Lurity

“

Two sisters united by the same passion, we began making jewelry with flowers and natural plants. But soon we got the idea that this passion can be developed into a small business. We are very lucky to live in a country with rich flora. The raw materials that grow in abundance in our fields, forests and gardens can be transformed into true works of art.

” 99



Bălți



Porțelan Rece

Motrescu Ina



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Handicrafts and handmade products

Porçellan Rece

“

I create jewelry and cold porcelain decor objects. Each petal is made manually and the flowers look strikingly similar to natural ones in the end – only tougher and more resistant. The love for art and the creative spirit motivate me to keep developing this colourful business.



Nisporeni



Ceramica Iurceni

Panțâr Marcela



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Ceramica Iurceni



Handicrafts and handmade products

Ceramica Iurceni

“

My grandmother made clay pots, and I decided to carry on this tradition at my home in Iurceni village.



Chişinău



EduJoc

Novac Victoria



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Education through play

EduJoc

“ We promote education through play. The toy collection we create offers parents an effective alternative to arguing with their children over mobile phones and screens by developing children’s creativity and intelligence. Since April 2012, we have been playing and learning, creating or importing games and toys and inventing new ways to engage and inspire children.

This catalogue has been developed by the platform
“IA MOLDOVA ACASĂ”

in partnership with
THE PUBLIC ASSOCIATION “LEGAL TECH”

Within the project:

“Support local women producers in business development,
for sustainable growth and resilience against the Covid-19 pandemic
and its potential aftermaths.”

Implemented at the initiative of **UN Women Moldova**
with financial support from **Sweden**.

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